



COMPANY PROFILE

LAFIZAN



*Lafizan Chilli Sauce it feels very
addictive!*





LAFIZAN

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INTRODUCTION

Lafizan is a business owned by medium micro small business players engaged in the food sector, especially chilli products with various variants of sambal (Indonesian chilli sauce). At Lafizan Company, we are committed to providing satisfaction in order to maintain the quality of our products and services. Therefore, our company is consumer-oriented.

Our business has received a halal certificate from the MUI and P-IRT from the health office because we always maintain the safety, halalness, and hygiene of our product.





VISION

Making a company that produces the best chilli sauce variants with Indonesian traditional recipes, offering satisfaction and benefits to every consumer. Having superior products that are popular and of interest to the wider community.



MISSION

1. Produce high-quality, halal, and safe products for consumption by paying attention to consumer taste.
2. Continue to innovate by paying attention to product quality.
3. Produce chilli and distributes traditional ready-to-eat culinary products from the Indonesian archipelago to the international community.
4. Forge harmonious cooperation with consumers and forming a wide market network.

OUR VALUE



HALAL CERTIFIED



All of our Fish Sambal and Spices products are certified halal, providing a high guarantee of quality and halal compliance for every consumer. This halal certification ensures that all ingredients used in the production of our sambal and spices come from trusted sources and meet Sharia standards.

PIRT (PRODUK INDUSTRI RUMAH TANGGA) CERTIFIED



This certificate ensures that our products have undergone a rigorous inspection and monitoring process, in accordance with applicable food safety standards. With the presence of PIRT, we assure our product—is processed hygienically and is safe for consumption.

OUR VALUE

SERTIFIKAT KELAYAKAN PENGOLAHAN



All of our Fish Sambal and Seasoning products are also equipped with a Processing Feasibility Certificate from the Ministry of Marine Affairs and Fisheries, which demonstrates our commitment to high standards of quality and food safety. This certificate affirms that our product processing meets the requirements set by the government, from the selection of quality raw materials to hygienic processing methods.

100% INDONESIA



Made from 100% locally sourced Indonesian ingredients for authentic flavor. We use fresh fish, natural spices, and quality chilies to create delicious sambal and seasonings. By supporting local farmers and fishermen, we help preserve natural resources.



DIREKTORAT JENDERAL
KEKAYAAN INTELEKTUAL
KEMENTERIAN HUKUM & HAM R.I.

HAK DAN KEKAYAAN INTELEKTUAL (HKI) CERTIFIED

Our Fish Sambal and Spice products have received a Certificate of Intellectual Property Rights (IPR) for our brand. This certificate protects our brand from unauthorized use and ensures that our innovations and product quality are officially recognized. With the IPR in place, we can maintain the uniqueness and identity of our products, as well as provide assurance to consumers that they are choosing products that are tested and of high quality.



OUR
VALUE

OUR PRODUCT

To meet consumer needs for Indonesian culinary products, we produce several variants of chili sauce, including: Squid Chili Sauce, Tuna Chili Sauce, Jambal Roti Fish Chili Sauce, and Green Chili Sauce with Medan Anchovies, as well as Roa Fish Chili Sauce and Onion Chili Sauce.

We also offer Seasoning Indonesian Cuisine such as Indonesian Gule spice mix, Indonesian Empal Gentong spice mix, Indonesian Curry spice mix, Indonesian Opor spice mix, and Indonesian Rendang spice mix. These products are packaged in glass jars, plastic bottles, and sachets.



CATALOG

Here's a snapshot of Lafizan Sambal Ikan
(Chilli Sauce with Fish)



**Chilli Sauce
with Jambal
Roti Fish**



**Chilli Sauce
with Tuna
Fish**



**Chilli Sauce
with Roa
Fish**



**Chilli
Sauce
Onion**



**Chilli Sauce
with Squid**



**Green Chilli
Sauce with
Anchovies**

CATALOG

Here's a snapshot of Lafizan Seasoning
Indonesian Cuisine



**Indonesian
Gule spice mix**



**Indonesian
Curry spice mix**



**Indonesian
Empal
Gentong
spice mix**



**Indonesian
Opor spice mix**



**Indonesian
Rendang spice
mix**

PRACTICAL PACKAGING



Chilli sauce with fish in sachet packaging to make it more practical, easy to carry anywhere that has a distinctive taste, and is combined with guaranteed quality pieces of fish. Therefore, delicious when eaten with warm rice.

CATALOG



**Chilli Sauce
with Roa
Fish**

**Chilli Sauce
with Tuna
Fish**



**Chilli
Sauce
Onion**

Here's a snapshot of Lafizan Chilli Sauce
with Fish Sachet

CATALOG

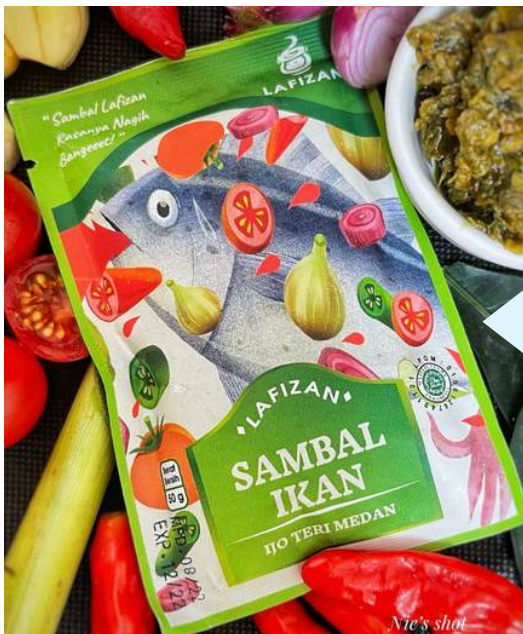


**Chilli Sauce
with Squid**

**Chilli Sauce
with Jambal
Roti Fish**



**Green Chilli
Sauce with
Anchovies**



Here's a snapshot of Lafizan Chilli Sauce
with Fish Sachet

CATALOG



**Indonesian
Empal Gentong
seasoning
blend**

**Indonesian
Opor
seasoning
blend**



**Indonesian
Curry
seasoning
blend**



Here's a snapshot of Lafizan Seasoning
Indonesian Cuisine

CATALOG



**Indonesian
Gule seasoning
blend**

**Indonesian
Rendang
seasoning
blend**



Here's a snapshot of Lafizan Seasoning
Indonesian Cuisine



CONTACT US



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